Microsoft and BizData have enabled tourism Australia to drive real time decision making on campaign performance and investment. As a result TA is now equipped to better market Australia to the world with recent growth of over 8% in international arrivals.

John Mackenney, CFO of Tourism Australia.

Data Discovery OnDemand allows the rapid creation of a cloud-based centralised analytics platform. Business Users can search or browse a central analytics web-based hub that houses all enterprise data assets and targets the right content to the right audience enterprise-wide.

**Faster time to Insight**
- Onboard data in a matter of minutes
- Minimized processing time
- Central hub for accessing data from multiple systems
- Automatically retain all historical changes to data over time
- Automated Reconciliation

**Targeted Analytics**
- Central Analytics Portal allows you to quickly and easily target content
- Seamless Power BI Integration empowers users to create, publish and target reports from a single location

**Ease of Discovery**
- Governed taxonomy allows you to tag common business terms against reports
- Enterprise Analytics assets organized by business structure and terminology
- Targeted content lets users find exactly what they are looking for without the noise

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Data Discovery OnDemand, on Azure making analytics accessible to everyone

All your data in a single hub on Azure
- Onboard on-premises and cloud data in minutes regardless of source
- A robust and scalable analytics platform in days, not weeks or months
- Provide transparency and consistency of the data management process

Central Enterprise Analytics Portal
- Find exactly what you are looking for from a single location
- Enable a governed and managed catalogue of business terms
- Bring together reports from on premise or in the cloud

Tangible Benefits / Desired Outcomes
- Quick to onboard all Data
- Reconcile Automatically and improve processing times
- Facilitates ease of discovery, collaboration, governance and integration of all your BI assets

Why BizData?
BizData is an internationally award-winning Data Analytics Agency. We specialise in rapid delivery of Artificial Intelligence, Big Data and Business Intelligence solutions, leveraging Microsoft and Open Source technology. BizData is widely recognised for excellence in innovation and implementation of customer solutions that spearhead a data-driven culture for everyone.

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